



GREEN SKILLS WEEK

Survey of young people age 14-25

KEY FINDINGS



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RATIONALE

The survey was designed to investigate:

- Young people's awareness of what a green job is and whether it matches standard definitions of green jobs
- Do young people know what it takes to pursue a green job?
- If they had the opportunity to learn about green jobs in their education
- How they learned about green jobs while in education



SAMPLE SIZE AND CHARACTERISTICS

- 1014 responses (full data clean)
- Age 14-25
- % 70 female
- % 50 from White background
- % 8 live in London and South East
- % 23 received FSM in the past



FINDING 1

Young people said they know what a green job is but know less about how to pursue it

- 63% of the young people surveyed said they know to some extent what a green job is.
- However, 45% of those who said they know what green jobs are said they don't know what they need to pursue a green job including qualifications and skills.
- Also, when asked the same group of young people wasn't sure if they want to pursue a green job (more than 47%) and just under 15% believed green jobs aren't for them.

FINDING 2

Those respondents who knew less about green jobs are keen to learn about it

**20% of the respondents
didn't know what a
green job is but...**

**79% of them said they
were interested in
learning more about it**



FINDING 3

Why do young people want to pursue green jobs?

For young people who would like to pursue a green job the top three motivating factors in the order of importance are:

- Doing your bit to address climate change
- Having a job with good prospects for career success
- Having a job that pays well

FINDING 4

Young people with an interest in pursuing careers in the green sector mostly aspire to the following roles:

| | |
|---|------------|
| Any role that helps companies become more environmentally friendly such as law, finance, management consultancy etc | 55% |
| Those working in existing industries who need to retrain or learn new techniques to support the transition to Net Zero, such as plumbers, construction workers and engineers who need to be able to install heat pumps and retrofit homes to make them compliant with future energy efficiency legislation | 40% |
| Working in science, energy and tech, making discoveries or inventions that support the transition to Net Zero | 55% |

FINDING 5

Young people's attitude towards green jobs

- The majority of young people surveyed don't agree that green jobs are a trend and they believe they are here to stay.
- They strongly believe going green is more of an attitude and every job can be a green job.
- 61% of young people care about future employer's carbon footprint

FINDING 6

Opportunities to learn about green jobs

68% of young people in the survey didn't have the opportunity to learn about green jobs in their school or college

of which 24% received FSM

of which 74% are female

of which 46% are from ethnic minority background

of which 33% live in London and South East

FINDING 7

Opportunity to learn about green jobs

57% of young people in the survey were never introduced to the option of pursuing a green job while in education

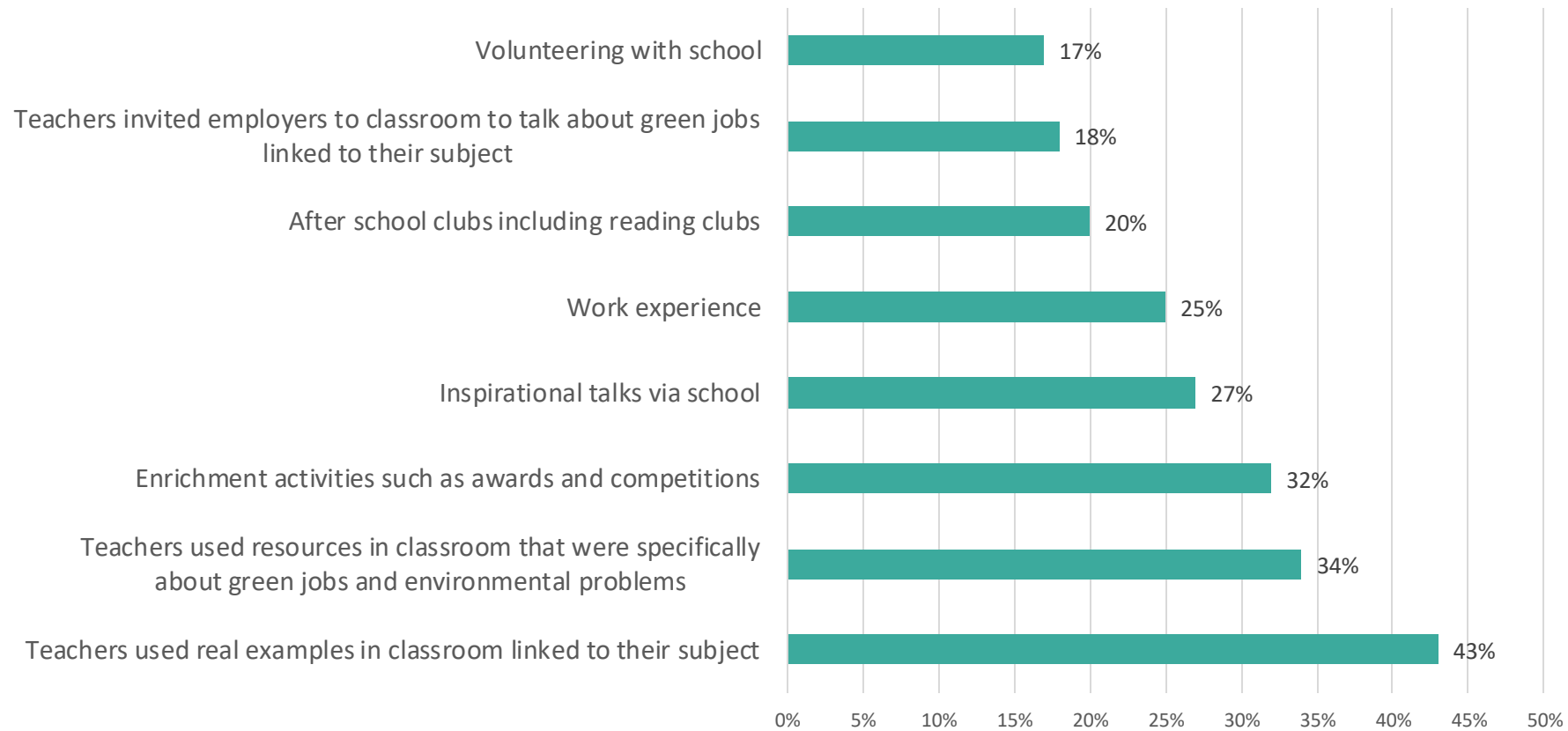
25% of which were on FSM

of which 74% are female

of which 48% are from ethnic minority background

FINDING 8

Opportunity to learn about green jobs are presented to young people in different ways:



SELECTION OF EDUCATION POLICY SUGGESTIONS FROM YOUNG PEOPLE TO THE MINISTER OF EDUCATION



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I think that the government should make a PSHE course dedicated to green jobs and how they can help. This should also be made mandatory as these world issues are fast becoming a greater problem. This generation specifically will have a big impact on the world and its important that we are educated about it so that we are more inspired to help tackle this problem.





Include more real world lessons and topics into the curriculum that can help students knowledge in modern and relevant social/environmental/political issues. This would help students to be more aware of the world around them and apply their knowledge of different subjects to helping the problem of climate change and help them to understand how their subject relates to the world.





Some of the basic climate education we get in A-Level Geography should be taught in PSHE and we should learn about green jobs. We could have green job projects, workshops and competitions for work experience. There could be government-funded degree apprenticeships relevant to green jobs that still allow students to get in person university education from a top university, to encourage highly skilled students to apply.





Not quite sure about relevance...but I definitely think the government should be promoting and encouraging discussions on green jobs so that more students are able to expand their knowledge on the green job sectors. This would encourage more young people to think carefully about their future employment and the carbon footprint left from their future employers. And if they provided some sort of website where schools and employees from green job sectors would be able to network and connect, that would make it a lot easier for schools to invite current employees of the green jobs industries to come talk to students about the importance of green jobs, etc. Then students would be getting information about green jobs directly from those who are working in them at the current time, keeping the education provided up to date as more and more green jobs become available.



RECOMMENDATIONS

- Government to create LMI projections on green jobs.
- Government to include careers in the curriculum and business engagement in all teaching qualifications and professional development frameworks.
- Business to create curriculum linked resources to bring learning to life.
- Speakers for Schools to create content for PHSE to set out the future of green skills.
- Employers to collaborate with Speakers for Schools to connect green jobs to young people's learning



Q&A OPPORTUNITY



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